

# TTS 2019 Cybersecurity Awareness Month Student Video Contest Judging Rubric

**Tier One:** Does the video follow the posted contest guidelines? Yes/No

	Is the video between 1-3 minutes?	Is the video in 1080p?	Is the information in the video accurate and current?	Are there any copyrighted materials used in the video?	Is any portion of the video inappropriate or offensive?	Did the student complete/submit all necessary forms (actor releases)?
Does the video follow the guidelines?	(Yes/No)	(Yes/No)	(Yes/No)	(Yes/No)	(Yes/No)	(Yes/No)

**Tier One:** Quality of video

	4	3	2	1	Pts	Comments
Does the video clearly impart the significant of the chosen topic to cybersecurity awareness?	Security awareness is clearly tied in with topic in an obvious manner; a strong connection is shown between cybersecurity best practices and topic theme.	Security awareness is tied in with topic; a fairly clear connection is made between cybersecurity best practices and topic theme.	Security awareness is mentioned but the connection between cybersecurity best practices to the topic theme is not supported.	Security awareness is not tied in with topic; no connection between cybersecurity best practices and topic theme is made		
Does the video explain why the chosen security topic is important?	The video expertly makes the case for the topic's importance	The video explains the topic's importance but the arguments	The video states that the topic is important but provides little explanation.	The video does not explain why the chosen topic is important.		

	using precise arguments.	are not complete.				
Is the video original and innovative?	Video is original, creative and unique.	Video has some original thought and is moderately creative.	Video has little original thinking.	Video has no original thinking.		
What is the overall quality of production (including visual and sound elements)?	Video is well planned with smooth transitions edits. Sound is expertly balanced and easy to hear. All sound and visual elements coincide with the video's message.	Video is well planned with competent edits. Sound is well balanced and easy to hear. Most sound and visual elements blend with video's message.	Video was somewhat planned. Transitions and edits are rudimentary. Sound is reasonably balanced. Some sound and visual elements are distracting.	Video is not well planned and has poor edits. Sound is of poor quality. Many sound and visual elements distract from the video's message.		

Note: All decisions of contest judges are final.